

**MICHIGAN SCHOOLS AND GOVERNMENT CREDIT UNION SHARED THE LOVE FOR PETS
BY 'GIVING BACK' TO THE HUMANE SOCIETY OF MACOMB**

CLINTON TOWNSHIP, Mich., (March 3, 2015) – As part of the “Year of Giving Back” program created to commemorate its 60th anniversary, Michigan Schools and Government Credit Union (MSGCU) partnered with the Humane Society of Macomb in February to encourage volunteerism and support animal adoption.

Throughout the month, the MSGCU-Humane Society of Macomb partnership strengthened bonds between people and pets. The association also raised awareness of pet adoption services to members visiting the MSGCU Shelby Township branch.

In addition to donating needed supplies to the Humane Society, staff from MSGCU's Shelby Township branch volunteered weekends there. In the branch, staff displayed photos of their pets to encourage members to consider the benefits of having pets and to spark conversation about their own furry friends. Members have reported that they adopted pets as a result of MSGCU's collaboration.

On Saturday, February 28, MSGCU made a donation to the Humane Society of Macomb which included, food and various pet supplies to be utilized for "starter kits" for families when they adopt an animal and for the facility itself. (See attached photo.)

“MSGCU encourages everyone to see where there is a need and fill it,” said Justin Goodell, Branch Manager of the MSGCU Shelby Township branch. “The partnership with the Humane Society of Macomb was ideal because we got to spend time doing something we love: helping pets find new homes and helping our members find new ‘best friends.’”

During each month of the “Year of Giving Back,” MSGCU supports a not-for-profit organization based in Southeast Michigan. The new MSGCU initiative began January, 2015. Each month during the year, one of the MSGCU credit union branches partners directly with a not-for-profit organization in their local community to support a program that serves the community. The partnerships are designed to help the local programs and organizations better complete their own missions of service.

The next ‘Year of Giving Back’ collaboration will feature an initiative with Vision Hope, in partnership with the MSGCU branch in St. Clair Shores.

Information on the program and the community organizations is available at www.msgcu.org/givingback.

The Shelby Township branch of MSGCU is located at 8770 23 Mile Road (East of Van Dyke), Shelby Township, MI 48316. To contact MSGCU, visit www.msgcu.org or phone 586.263.8800.

The Humane Society of Macomb is located at 11350 22 Mile Road, Utica, MI 48317. To contact them, visit www.humanesocietyofmacomb or phone 586.731.9210.

About Michigan Schools and Government Credit Union

Named one of the Top Workplaces in Michigan by the Detroit Free Press in 2014 and 2013, Michigan Schools and Government Credit Union has been providing quality financial services to its members for 60 years. With 11 offices located throughout Macomb and Oakland counties, MSGCU has more than 98,000 members, \$1.5 billion in assets and 270 employees. For more than 20 years, the Credit Union has earned five stars, the highest possible rating, as reported by BauerFinancial. In addition, MSGCU has earned high member satisfaction ratings, scoring 97% or higher for more than 10 years. MSGCU was named Michigan Credit Union of the Year for 2015 by the Michigan Credit Union League (MCUL).

Founded by a small group of teachers, principals, and other school employees in 1954, MSGCU today offers a full range of loan, savings and checking products and financial services for consumers and businesses. For more information, visit www.msgcu.org or call 586.263.8800 or 866. MSGCU4U.

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Photo ID from left to right: Shelby Ledford Teller, Justin Goodell Branch Manager, Connie Koch Head Teller, Cindy Tacia Teller, Denise Wilton Teller, Andrew Misajlovski Teller